

# UPMG2024

September 15 – 17, 2024 | Savannah, Georgia





# UPMG2024

## Sponsorship / Exhibitor

### Pricing Guide

Sponsorship Opportunity	Cost	Number Available
Platinum Sponsor	\$15,000	1
Gold Sponsor	\$10,000	5
Welcome Reception	\$7,500	1
Safety Sponsor	\$5,000	2
Meals / Breaks Sponsor	\$5,000	5
Exhibitor Table	\$1,200	40
Utility Sponsor	\$3,000 - \$6,000	Unlimited
Utility Meals / Break Sponsor	\$5,000	3
App Sponsor	\$4,000	1
Event Registration (Early Bird Discount)	\$750 (\$650 before 3/31)	

Below are the details for the sponsorships available at UPMG2024. Please contact Melanie Cross with any questions.

**OFFICIAL UPMG2024 PLATINUM SPONSOR: \$15,000 (1 Available)** Be the official platinum sponsor for UPMG2024 conference. This sponsorship includes:

- Prominent position and company description and link on the UPMG conference website
- Company logo included in all communications to registered attendees
- One thirty (30) minute LinkedIn Live interview with thought leaders from your organization discussing event and your solution for the Utility space
- End of day wrap-up speaker (~10-minute) on Day 1 (Monday)
- Company logo included in all directional and event signage and on the screens during event
- One (1) email welcome message from your organization sent prior to conference to attendees

- One (1) tabletop display
- Two (2) conference registrations

**GOLD SPONSOR: \$10,000 (5 Available)** Be a gold sponsor for UPMG2024 conference. This sponsorship includes:

- Prominent position and company description and link on the UPMG conference website
- Company logo included in all communications to registered attendees
- Company logo included in all directional and event signage and on the screens during event
- One (1) email welcome message from your organization sent prior to conference to attendees
- One (1) tabletop display
- Two (2) conference registrations



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**WELCOME RECEPTION SPONSOR: \$7,500** Support the celebration of bringing Utility professionals back together again. Be the official sponsor of the Welcome Reception. This sponsorship includes:

- Company logo and link included on the UPMG conference website
- Company name included on signage at event
- Company information included in “Get Ready” email for conference attendees
- Included in Sponsor Thank You signage throughout event
- Two (2) conference registrations

**SAFETY SPONSOR: \$5,000** Safety is critical and messaging is a valued part of the UPMG conference. The official Safety Sponsor at UPMG will help position your organization with a foundational element of the event. This sponsorship includes:

- Company logo and link included on the UPMG conference website
- Safety video included on UPMG conference website with event safety guidelines
- Company information included in “Get Ready” email for conference attendees
- Opportunity to deliver up to a 5-minute introduction and safety message at the opening session
- Included in Sponsor Thank You signage throughout event

**MEALS & BREAKS SPONSOR: \$5,000** Support a favorite part of the UPMG event... the food! Gain great visibility and be located in a prominent location by the food area during breaks to open up opportunities to meet with attendees. Sponsorship includes:

- Company logo and link included on the UPMG conference website

- Signage on or near the food areas displaying company name
- Company information included in “Get Ready” email for conference attendees
- Included in Sponsor Thank You signage throughout event
- One (1) reserved table top located by/near food area

**EXHIBITOR TABLETOP: \$1,250** Tabletop displays include:

- Listing on the UPMG2024 Microsite
- Opportunities to network with attendees throughout the conference at the Welcome Reception and all meals and breaks. Tabletops located just outside the main breakout and general session rooms in high traffic area
- Company signage for your exhibit table; UPMG will supply you with a skirted 6-foot table
- Tabletop displays, banners, or branded tablecloths are prohibited
- Does not include conference registration.

**UTILITY SPONSOR: \$Varies** As a Utility Run Conference, set your company apart as an avid supporter of UPMG. Utilities that send 5 individuals to the conference will be recognized on the UPMG website as a sponsor. Utilities that send 8 individuals will be recognized on the website as a sponsor, as well as sponsorship signage at the conference.

**MEALS & BREAKS SPONSOR: \$5,000** Support a favorite part of the UPMG event... the food! Gain great visibility and be located in a prominent location by the food area during breaks to open up opportunities to meet with attendees. Sponsorship includes:

- Company logo and link included on the UPMG conference website
- Signage on or near the food areas displaying company name
- Included in Sponsor Thank You signage throughout event
- Two (2) conference registrations



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**APP SPONSOR - \$4,000** – When event registrants access the app for each session and throughout the day visibility for your company will be on the app.

**Event Registration: \$750** Early bird discount runs until March 31, 2024. Early bird rate is \$650.